



Confederation of Indian Industry
125 Years: 1895-2020

3rd Edition



SPONSORSHIP PROPOSAL

REAL ESTATE & BUILDING TECHNOLOGY EXPO

25th February – 24th March 2021
CII HiVE – Virtual Platform



SPONSORSHIP OPPORTUNITIES

Sponsorship Title Benefits	Prime Partner Rs 7.5 Lakhs	Event Sponsor Rs 5 Lakhs	Associate Sponsor Rs 3 Lakhs	Co-Associate Sponsor Rs 2 Lakhs	Corporate Sponsor Rs 1 Lakhs
No. of Sponsors	Exclusive	2 Nos.	4 Nos.	6 Nos.	8 Nos.
Conference Speaking Opportunity	Yes	Yes	Yes	X	X
Complimentary Virtual Booth in REBT 2021 Exhibition	1 Premium Booth	1 Premium Booth	1 Premium Booth	1 Premium Booth	1 Premium Booth
Priority Listing in Exhibition hall	First Priority	Second Priority	Third Priority	Fourth Priority	Fifth Priority
Logo on event Home Page with Hyperlink to company website	Logo : Large Size (First Row)	Logo : Large Size (Second Row)	Logo : Large Size (Third Row)	Logo : Large Size (Fourth Row)	Logo : Large Size (Fifth Row)
Logo on the Wings of the viewing Screen (this can be seen during the session without full-screen mode)	Yes	Yes	Yes	X	X
Logo on the Main Lobby page (Vertical Banner) of the Virtual site	Logo : Large Size (Front Row Banner)	Logo : Medium Size (Front Row Banner)	Logo : Medium Size (Back Row Banner)	Logo : Small Size (Back Row Banner)	X
Logo on the Main Lobby page (below the lobby section) of the Virtual site	Logo : Large Size (First Row)	Logo : Large Size (Second Row)	Logo : Large Size (Third Row)	Logo : Large Size (Fourth Row)	Logo : Large Size (Fifth Row)
Logo on the Login page of the Virtual site	Logo : Large Size (First Row)	Logo : Large Size (Second Row)	Logo : Large Size (Third Row)	Logo : Large Size (Fourth Row)	Logo : Large Size (Fifth Row)
Logo at Partners Page	Logo : Large Size (First Row)	Logo : Large Size (Second Row)	Logo : Large Size (Third Row)	Logo : Large Size (Fourth Row)	Logo : Large Size (Fifth Row)
Logo at B2B Lounge Page	Logo : Large Size (First Row)	Logo : Large Size (Second Row)	Logo : Large Size (Third Row)	Logo : Large Size (Fourth Row)	Logo : Large Size (Fifth Row)
Logo in Conference Programme Page	Logo : Large Size (First Row)	Logo : Large Size (Second Row)	Logo : Large Size (Third Row)	X	X
Special flash slide thanking sponsors before the start of the sessions	Logo : Large Size (First Row)	Logo : Large Size (Second Row)	Logo : Large Size (Third Row)	Logo : Large Size (Fourth Row)	Logo : Large Size (Fifth Row)



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Complimentary Delegates Registrations - from your organisations	6 Nos	5 Nos	4 Nos	3 Nos	2 Nos
Complimentary Delegates Registrations - to nominate your customers	12 Nos	10 Nos	8 Nos	6 Nos	4 Nos
Corporate Profile in the Exhibition Show Preview (Digital Version)	Yes	Yes	Yes	Yes	Yes
Logo on the Exhibitor List (Digital Version)	Yes	Yes	Yes	Yes	Yes
Logo on the Show Preview (Digital Version)	Logo : Large Size (First Row)	Logo : Large Size (Second Row)	Logo : Large Size (Third Row)	Logo : Large Size (Fourth Row)	Logo : Large Size (Fifth Row)
Logo on the Event Promotion Mailers	Yes	Yes	Yes	Yes	Yes
Logo on the Press Dossier (Digital Version)	Yes	Yes	Yes	Yes	Yes
Logo on Event Flier (Digital Version)	Yes	Yes	Yes	Yes	Yes
Logo on E-Invites	Yes	Yes	Yes	Yes	Yes
Social Media Tweets	Yes	Yes	Yes	Yes	Yes
Post Event Branding - Post Event Report	Yes	Yes	Yes	Yes	Yes